

FIRST NIGHT HARTFORD 2018 BUTTON LOGO DESIGN SPECIFICATIONS

1. . We are accepting drawn or painted artwork or digital designs. The Button Design must be **round** (minimum 2.25")
2. Button designs should be a 4 color maximum design and **incorporate some Glow-In-The-Dark** colors this year.
3. Button designs **MUST** include the words "First Night Hartford 2018". This year's button theme is "Let's Celebrate!". Which means that we look forward to celebrating the 29th annual First Night Hartford which has been miraculously saved this year by donations and other generous support after a series of challenges.
4. The button design, once selected, will become the property of First Night Hartford to use it as it sees fit for the promotion of the First Night event. Uses will include, but not be limited to: button, website, print materials, and advertising.
5. Artists are welcome to submit more than one design.
6. The Artist whose design is selected will make his/herself available if necessary for interviews and other promotional tools to describe the design process and the design itself. We will also post your bio on our website.
7. A \$350 stipend will be awarded to the winning artist.
8. The winning Artist will also receive five (5) buttons, which will serve as admission to the First Night Hartford event for you and your guests.
9. **DEADLINE:**
Button designs need to be submitted in a high resolution electronic format (pdf or other).
Entries must be received no later than 9:00 p.m., Tuesday, September 26, 2017. Please call (860) 727.0050 or email info@firstnighthartford.org if you have any questions.

FIRST NIGHT BUTTON DESIGN APPLICATION Please submit this information with your design

Artist Name:
Address:
City/State/Zip:
Phone:
Email:

Number of colors in design:

Please email this application with your design to: info@firstnighthartford.org
The button design selection will be made by Thursday, October 12, 2017. All Artists who have submitted designs will be notified of the winning selection.

